

New Zealand



PERU

and the International Potato Center

New Zealand's International Aid and Development Agency (NZAID) is a relatively recent but highly valued partner of the International Potato Center (CIP). Shared priorities relate to reduction of poverty, economic rural development and sustainable livelihoods. Both NZAID and CIP recognize the multidimensional aspects of poverty and that development strategies and programs must be relevant to local context and incorporate perceptions of the poor themselves. In Latin America, NZAID's Latin American regional program focuses on three countries in which CIP is currently active: Bolivia, Ecuador and Peru.





BOLIVIA

CIP also operates in NZAID's priority region of Southeast Asia (including Indonesia, Vietnam and the Philippines) and Sub-Saharan Africa. NZAID is currently providing support for a CIP research and development project in Latin America called 'Strengthening Capacity for Innovation and Poverty Alleviation in the Andes – InnovAndes'.

NZAID support for CIP activities in the Andes

The Andean region of South America is characterized by extreme social and economic inequalities. More than 60% of Ecuador's rural population and nearly 80% of those of Bolivia and Peru are considered to fall below the poverty line. Poverty is especially prevalent in highland areas. In areas over 3500 m above sea level, subject to frequent frost and drought, potatoes are among the few crops that can be grown and as such, are a staple food and an important source of cash income. Over centuries, Andean farmers have developed more than 4000 native varieties of potato. In Peru and Bolivia, most native potatoes are cultivated by semi-commercial farmers for home consumption, barter and sale in local markets. In Ecuador, growing conditions are generally milder and native varieties have been almost entirely replaced by new varieties introduced by national breeding and seed programs, resulting in a great loss in biodiversity.

InnovAndes, a CIP-supported organization, funded by NZAID and coordinated by the Papa Andina Regional Initiative,¹ was initiated in 2006 and is implemented with local and national partners. The project aims to generate sustainable increases in income for around 1000 farming families by optimizing agricultural use of Andean root and tuber biodiversity. It works with farmers' organizations to identify, manage and use market

¹ <http://www.papandina.org>

opportunities, while also linking low-income farmers to new sources of technology. It collaborates directly with research and development partners and promotes partnerships with other public and private partners, to reach out to farmer's communities and help them to participate effectively in targeted markets. InnovAndes is based on two complementary approaches:

- **The market chain approach** helps to organize interventions for the benefit of farmers within a broader context than production alone, providing deep insight into the relationships among market chain actors as well as resource and product flows, and pinpointing constraints to greater productivity and competitiveness.
- **The multi-stakeholder platforms** provide permanent forums where various stakeholders, both public and private, can interact, share reciprocal interest, build trust and join in common initiatives.

InnovAndes has four target outcomes: (i) farmer organizations identify, manage and make use of new market opportunities; (ii) farmer organizations use commercial and technological demand-driven information systems in decision-making in a timely, efficient and relevant manner; (iii) farmer organizations generate, validate and adopt technologies that enable them to make use of new market opportunities; and (iv) Papa Andina and its partners identify and share lessons and methodologies drawn from the project for further use in and outside the initiative.

Experience gained under this project in the potato chain and the capacity developed to promote market chain innovation could be applied to other crops and other regions as part of a strategy to reduce poverty.

NZAID funding to CIP

*Unrestricted funding in US\$

2004	328,000
------	---------

* Unrestricted funding enables the organization to maintain operations that serve as essential underpinning to CIP's research activities

**Restricted funding in US\$ (InnovAndes project)

2006	435,267
2007	481,250
2008	497,380
2009	560,650
Total	1,974,547

** Restricted funding allows the organization to dedicate expertise and time to achieving precisely identified research objectives

InnovAndes contact persons at CIP

Jorge Andrade-Piedra:

j.andrade@cgiar.org

André Devaux:

a.devaux@cgiar.org

<http://www.papandina.org/hacemos/proyectos/innovandes/>



ECUADOR

NZAID Latin America Development Programme 2004-2009

The overall focus of the Latin America Development Programme (LADP) is to contribute to poverty elimination, in particular amongst indigenous and rural people. There is also a specific focus on activities that build country capacity to foster sustainable rural livelihoods (Central America and the Andes) and good governance (Southern Cone). The core geographical foci are the three sub-regions: Andean (Peru, Bolivia, Ecuador), Central (Guatemala, Honduras, Nicaragua, El Salvador) and the Southern Cone (Argentina, Brazil, and Chile).

A mid term review of the Programme included a recommendation to extend its length from 2009 until 2010 to enable full implementation. This was approved by the Minister and the LADP will now

end in 2010. The mid-term review also concluded that positive development outcomes had already emerged in projects that were started in 2005 and that other projects were on track to deliver similar positive development outcomes in due course.

The CIP vision

The International Potato Center (CIP) will contribute to reducing poverty and hunger; improving human health; developing resilient, sustainable rural and urban livelihood systems; and improving access to the benefits of new and appropriate knowledge and technologies. CIP will address these challenges by convening and conducting research and supporting partnerships on root and tuber crops and on natural resources management in mountain systems and other less-favored areas where CIP can contribute to the achievement of healthy and sustainable human development • www.cipotato.org

CIP is supported by a group of governments, private foundations, and international and regional organizations known as the Consultative Group on International Agricultural Research (CGIAR) • www.cgiar.org